

# Electric • • • •

---

# • ▶ Broadsheet

**It's Free, So Spread The Word!**

**Distributed by Poetry Ink Productions**  
email: <poetink@inlink.com>

The files presented herein ©1998 **Electric Broadsheet** and **Poetry Ink Productions**  
“**What The Small Dog Said**” ©1998 Matthew W. Schmeer

This is the Read-Me document that accompanies the fifteenth issue of **Electric Broadsheet** from **Poetry Ink Productions**. Please note that you will need the **TrueType™** fonts Geneva, Helvetica & Palatino installed in your system in order to view this document correctly.

We plan more changes in the issues to come; we appreciate your patience while we tweak our layouts.

## **Contact Information**

### **Poetry Ink Productions**

Attn: Matthew W. Schmeer  
6711-A Mitchell Avenue  
St. Louis, MO 63139

email: <poetink@inlink.com>

Please contact **Poetry Ink Productions** for all re-distribution permissions.

## **About Electric Broadsheet**

**Electric Broadsheet**, distributed by **Poetry Ink Productions**, is a “whenever we feel like it” publication, published on an unpredictable eclectic schedule. We aim to publish doodlings, scraps, & snippets of semi-literate writing that tickle the funny bone through the intelligent use of the written word. At best, we are creatively thought-provoking; at worst, we are just another screaming voice shooting electrons at the world. At any rate, we’re having fun just scribbling away.

## **About Poetry Ink Productions**

**Poetry Ink Productions** was founded by Matthew W. Schmeer in May of 1995 to publish **Poetry Ink**, a freely distributed award-winning electronic literary magazine for the Macintosh computing platform. **Poetry Ink** contained a lively mix of poetry, short fiction, essays, commentary, reviews and instructional techniques that was just too good to last.

After **Poetry Ink** ran its course, **Poetry Ink Productions** turned its attention to producing **HyperCard™** writing toys and publishing electronic versions of texts published by **catacomb pussy press**. In early 1997, **Poetry Ink Productions** began publishing **Electric Broadsheet**, an ezine which focuses on *one* work by *one* author in each issue. See the chapter “**Other Publications**” for a complete list of our published titles.

While our focus is to publish poetry, prose, and short fiction, we are always open to lending a hand on other projects involved with the art of the written word. If you are interested in submitting works for possible publication as an installment of **Electric Broadsheet**, please email us for our submission guidelines.



### Minor Legal Caveats

**Electric Broadsheet** is copyright (c) 1998 by **Poetry Ink Productions**, but is distributed as **Unsupported Freeware**. You may give this software away to friends, family, co-workers, enemies, and even to your sweetie for Valentine's day. **Poetry Ink Productions** retains first-time rights and the right to reprint this issue, either in printed or electronic format, for all works appearing in **Electric Broadsheet**. All other rights to works appearing in **Electric Broadsheet** written by authors other than Matthew W. Schmeer revert to said authors upon publication.

Reproduction of this issue of **Electric Broadsheet** is permitted as long as the magazine is not sold (either by itself or as part of a collection) and the entire text of the issue remains intact. **Electric Broadsheet** can be freely electronically distributed, provided it is not modified in any way, shape, or form, and the entire distribution package, including this documentation, remains intact.

If you wish to include **Electric Broadsheet** on a promotional or commercially distributed medium such as a CD-ROM or diskette, you may do so **if and only if Poetry Ink Productions** receives one (1) complimentary copy of the medium for archival purposes. All other commercial distribution is strictly prohibited without prior written approval from **Poetry Ink Productions**.



### About the Development Environment

**Electric Broadsheet** is produced on an Apple Macintosh LC II running **MacOS™ 7.5.5**. We use Global Village Teleport Gold II Fax/Modems. **Electric Broadsheet** is primarily produced using Apple Computer's free word processor **SimpleText 1.4** enhanced with Alessandro Levi Montalcini's shareware **SimpleText Color Menu 3.1** and James W. Walker's freeware **Text Editor Patches 1.7**. It is then saved as a self-reading document using James W. Walker's freeware **Manual Maker 2.3**. Also used in the production of **Electric Broadsheet** are Robert Gotshall's & Rick Zaccone's freeware spellchecker **Excalibur 2.5**, Apple Computer's free resource editor **ResEdit 2.1.3**, Claris Corporation's freeware **Claris Em@iler 1.1.v3**, and BareBones Software's freeware **BBEdit™ Lite 4.1**. This package was then compressed using Aladdin System's **Stuffit Deluxe 4.0.2**. We encourage others to support these fine hardware manufacturers and software programmers. So pay your shareware fees!

Most of the file icon resources came from various forgotten sources. If you designed one of icons we use and object to us using it, please contact us. We will work with you to rectify the situation.



### Another Minor Legal Caveat

No warranty or guarantee of operation is provided for this software. While it has been strenuously tested on a variety of Macintosh computers, we can not guarantee this software will perform without ill effect on your particular machine. Therefore, we can not be held accountable for damages, destruction, or data loss while you are using this software. Sorry, but **caveat emptor**.

Trademarks and servicemarks mentioned in this magazine are registered trademarks and servicemarks of their respective owners, regardless of whether or not they are so denoted.

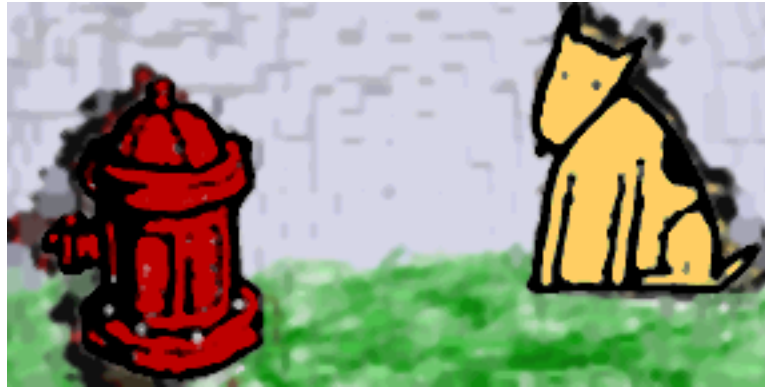
Thank you for reading this document.



Apple, AppleScript, Mac, Macintosh, MacOS, SimpleText & TrueType are trademarks of Apple Computer, Inc.  
Em@iler & HyperCard are trademarks of Claris Corp.  
BBEdit is a trademark of BareBones Software, Inc.  
Stuffit Deluxe is a trademark of Aladdin Systems, Inc.

# Electric • • • •

## • ▶ **Broadsheet**



### **What The Small Dog Said** *Matthew W. Schmeer*

after the small boy's hand is  
loose at neck grasping collar  
yanking push down into cold  
water rushing breath burning  
hard muscles strain heart  
pumps boy's hand tight  
now teeth blood tongue wet  
and smell of peppermint.

artwork by Matthew W. Schmeer, too!

# Poetry Ink Productions

Other titles from **Poetry Ink Productions**:

## **Poetry Ink** (ISSN 1091-0999)

*An electronic literary magazine previously published bi-monthly in setext format. No longer in production; however, copies of all fourteen issues are available at <<ftp://ftp.extext.org/pub/Poetry/PoetryInk>>.*

## **Memetic Verses**

### **An Eclectic Electronic Chapbook Collaboration**

*Featuring poetry and short fiction by John Freemyer & Matthew W. Schmeer*

## **HyperGlott Gobbledygook**

*An ingenious HyperCard stack that generates hundreds of snappy comebacks at the click of a button.*

## **ChaosPoetry Generator 1.2**

*A HyperCard writing tool designed to get the creative juices flowing.*

## **New Collected Poems**

*poetry by Calvin O. Xavier*

*published by **catacomb pussy press** & distributed by **Poetry Ink Productions***

## **Electric Broadsheet 1.1: Life In A Bottle**

*short fiction by Matthew W. Schmeer*

## **Electric Broadsheet 1.2: Vomit for Santa**

*poetry by Calvin O. Xavier*

## **Electric Broadsheet 1.3: barnabas**

*a short one-act play by Matthew W. Schmeer*

## **Electric Broadsheet 1.4: Tom Cruise is a Fox**

*poetry by Calvin O. Xavier*

## **Electric Broadsheet 1.5: Like Norman Rockwell's America**

*short fiction by Jacob Hound*

## **Electric Broadsheet 1.6: Riding Winona**

*poetry by Calvin O. Xavier*

## **Electric Broadsheet 1.7: Rice Pudding**

*political critical poetry by Calvin O. Xavier*

## **Electric Broadsheet 1.8: Grey Guilt**

*poetry by Matthew W. Schmeer*

## **Electric Broadsheet 1.9: Profile**

*short fiction by Matthew W. Schmeer*

## **Electric Broadsheet 1.10: coltrane sitting on a step**

*poetry by Calvin O. Xavier*

## **Electric Broadsheet 1.11: Advertisement**

*poetry by Byron Fredrick Daniels*

## **Electric Broadsheet 1.12: Four Short Poems**

*poetry by Calvin O. Xavier*

## **Electric Broadsheet 1.13: To The Waxing Lover**

*poetry by Calvin O. Xavier*

## **Electric Broadsheet 1.14: Nonsensical Sonnet For An Electronic Age**

*poetry by Matthew W. Schmeer*

## **Matthew W. Schmeer's Selected Poems of 1996 (MWS-SP96)**

*A HyperCard stack elegantly designed for simplicity which presents a selection of nineteen poems.*

## **EncodeScripts**

*Two AppleScript™ droplets for quickly encoding files for Internet distribution*

## **DatedFolder.app**

*An AppleScript™ application which creates a daily dated folder*

## **Electric Broadsheet 1.15: What The Small Dog Said**

*poetry and artwork by Matthew W. Schmeer*

Please contact **Poetry Ink Productions** in reference to any of these texts & programs.